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Josh	Kel	le

## Work Experience

Pinterest, Ads Ranking, Machine Learning Engineer (San Francisco, CA)	2017 - present
Owner of the Search Ads engagement and relevance models	
Grew the models from logistic regression to GBDTs to DNNs	
End-to-end modeling: data collection, feature engineering, model training, analysis, deployment, serving, monitoring	
Implemented parts of the ML pipeline and many of the modelling insights tools	
Worked with large scale engagement datasets and small scale human-labeled datasets	
Pinterest, Search Quality, Intern (San Francisco, CA)	Summer 2016
Improved search relevancy for male users; introduced new features and trained male-specific model	
Apple, Applied Machine Learning, Intern (Cupertino, CA)	Summer 2015
Designed and prototyped a product recommendations model for the Apple Online Store	
Apple, iCloud Application Engineering, Intern (Cupertino, CA)	Summer 2014
Designed and prototyped a cluster management system that auto-scales in response to resource demand	
Applied Research Laboratories, Space & Geophysics Lab, Honors Student Researcher (Austin, TX)	2013 – 2015
Implemented and evaluated new spatial smoothing algorithms for modeling the ionosphere	
Education	
The University of Texas, Austin	
Masters, Computer Science with a focus in Machine Learning	2017
Autonomous Robots ( <i>Dr. Peter Stone</i> )	
Visual Recognition ( <i>Dr. Kristen Grauman</i> )	
The University of Texas, Austin	
Bachelors, Computer Science	2016
Coursera	
Deep Learning Specialization (Dr. Andrew Ng)	2018 - 2019
Structuring Machine Learning Projects	
Convolutional Neural Networks	
Sequence Models	
Research & Projects	
RoboCup (Robot Soccer) (Advised by Dr. Peter Stone)	2016 - 2017
Designed and implemented soccer ball detection algorithm to run in real time on low-powered SoftBank Nao robots	
Used a combination of classical computer vision techniques, geometry, heuristics, and machine learning	
Sensor fusion and tracking: multiple robots contribute to a shared belief of ball location via Kalman filter	
Published to, and gave a talk at, the RoboCup Symposium (Nagoya, Japan)	
Team competition placements: 1st in international exibition tournament (Beijing, China)	
1st in national US Open tournaments (Brunswick, Maine & Miami, Florida)	
2nd in international RoboCup tournament (Leipzig, Germany)	
Deep Q-Learning (DQN), personal side project	2017
Implemented DQN reinforcement learning algorithm which learns to play Atari games from pixels using TensorFlow and Oper	nAl Gym
Master's Thesis: Intelligent Feature Extraction for Video Activity Classification (Advised by Dr. Kristen Grauman)	2014 - 2017
Developed a random forest model to predict which visual features of a video would offer the best cost to benefit tradeoff to	

extract next in a sequence, balancing feature extraction cost with incremental accuracy increase expected from that feature

## **Technical Skills**